

To:

**BURSA DE VALORI BUCUREŞTI S.A.
AUTORITATEA DE SUPRAVEGHERE FINANCIARĂ**

CURRENT REPORT 33/2022

According to Law no. 24/2017 regarding issuers of financial instruments and market operations, ASF Regulation no. 5/2018 regarding the issuers of financial instruments and market operations and/or Rulebook of the Bucharest Stock Exchange Market Operator.

Date of report	11.07.2022
Name of the Company	Sphera Franchise Group SA
Registered Office	Bucharest, Romania
Address	Calea Dorobanților nr. 239, 2nd floor, Bucharest sector 1
Phone / Fax	+40 21 201 17 57 / +40 21 201 17 59
Email	investor.relations@spheragroup.com
Registration nr. with Trade Registry	J40/7126/2017
Fiscal Code	RO 37586457
Subscribed and paid share capital	581,990,100 RON
Total number of shares	38,799,340
Symbol	SFG
Market where securities are traded	Bucharest Stock Exchange, Main Segment, Premium Category

Important events to be reported: Development plan for the Taco Bell Romania restaurant network

Sphera Franchise Group S.A. (the “Group”) informs the investors about the completion of the procedures for signing the development plan for the restaurant network, for year 2022, between the franchisor YUM! and California Fresh Flavors S.R.L. (“CFF”), the subsidiary of the Group that owns the franchise rights for the operation of Taco Bell restaurants in Romania.

Following negotiations with the representative of YUM!, Taco Bell Europe, the parties agreed that in 2022 CFF will benefit from progressive financial incentives, depending on the number of newly opened restaurants. For any exceeding of the minimum number of 2 new net restaurants (of which one restaurant was already opened in 2022), CFF will benefit from additional financial incentives. Due to the confidentiality of the agreement with YUM!, the Group cannot disclose the total amount of negotiated financial incentives.

As of July 11th, 2022, Sphera Franchise Group operates 14 Taco Bell restaurants. All the restaurants are located in mall food- courts, in nine different cities across Romania.

CHIEF EXECUTIVE OFFICER

Calin Ionescu

CHIEF FINANCIAL OFFICER

Valentin Budes