

To:

BURSA DE VALORI BUCUREȘTI S.A.
AUTORITATEA DE SUPRAVEGHERE FINANCIARĂ

CURRENT REPORT 45/2021

According to Law no. 24/2017 regarding issuers of financial instruments and market operations, ASF Regulation no. 5/2018 regarding the issuers of financial instruments and market operations and/or Rulebook of the Bucharest Stock Exchange Market Operator.

Date of report	29.12.2021
Name of the Company	Sphera Franchise Group SA
Registered Office	Bucharest, Romania
Address	Calea Dorobanților nr. 239, 2 nd floor, Bucharest sector 1
Phone / Fax	+40 21 201 17 57 / +40 21 201 17 59
Email	investor.relations@spheragroup.com
Registration nr. with Trade Registry	J40/7126/2017
Fiscal Code	RO 37586457
Subscribed and paid share capital	581,990,100 RON
Total number of shares	38,799,340
Symbol	SFG
Market where securities are traded	Bucharest Stock Exchange, Main Segment, Premium Category

Important events to be reported: Fulfillment of the 2021 Restaurant Development Plan

Sphera Franchise Group S.A. ("the Group") informs the market about the opening of a new Pizza Hut restaurant and consequent fulfillment of the development plan for the year 2021 for Pizza Hut, as agreed with Master Franchisor, YUM!, and communicated to the market through Current Report 25/2021 from 13.08.2021.

The new restaurant, inaugurated on 29.12.2021 in Buzău, in the food court area of Buzău Shopping City mall, is the first Pizza Hut Express restaurant in Romania. Pizza Hut Express Buzău is a new restaurant concept, which provides consumers with a complete and fast experience, the pizza being prepared in front of the customer and cooked within approximately five minutes from placing the order.

Pizza Hut Express Buzău is the third Pizza Hut location inaugurated this year by the Group. In 2021, Sphera Franchise Group has fulfilled the restaurant development plan as agreed with Master Franchisor, YUM! (communicated to the market through Current Report 39/2020 from 22.12.2020 and Current Report 25/2021 from 13.08.2021), having opened a total of 13 new restaurants, out of which 6 KFC restaurants in Romania and 2 KFC restaurants in Italy as well as 3 Pizza Hut restaurants and 2 Taco Bell restaurants in Romania.

As of 29.12.2021, Sphera Franchise Group operates 168 restaurants: 92 KFC restaurants in Romania, 2 in Moldova and 20 in Italy, as well as 41 Pizza Hut restaurants and 13 Taco Bell restaurants located in Romania. Out of 41 Pizza Hut restaurants, 21 locations are dine-in, 19 are Pizza Hut Delivery and 1 is Pizza Hut Express.

CHIEF EXECUTIVE OFFICER

Calin Ionescu